# **Marc Duby**

Senior Software Engineer · Full-Stack Web Developer



#### **Profile**

- Senior Software Engineer with 10+ years of experience building reliable, scalable systems for digital media, large-scale content platforms, and user-facing applications. Specialised in modern web engineering (TypeScript, Node, SvelteKit, React), backend systems, cloud platforms, and data workflows.
- Lead full-stack developer at The New Humanitarian, responsible for the organisation's entire technical stack — from a 100k+ article Drupal system to a custom SvelteKit storytelling framework supporting award-winning investigations. Skilled at driving projects end-to-end, from scoping and architecture to implementation, deployment, and long-term maintenance.
- I thrive in **high-autonomy, mission-driven environments** where engineering directly impacts people's lives. Strongly aligned with mission-driven organisations and motivated to build systems that deliver clear value to users, organisations, and stakeholders.

#### **Core Skills**

- Languages & Frameworks:
  TypeScript, JavaScript, Python, Node.is, SvelteKit, React, Vue, PHP, SQL, HTML/CSS
- Backend & Architecture:
  APIs, microservices, serverless, PostgreSQL, MongoDB, Storyblok, Contentful
- Cloud & DevOps: AWS, Cloudflare, Vercel, Docker, CI/CD, Linux/CLI
- Product & UX: User-centred design, data visualisation, prototyping, Figma, Adobe CC
- Other: Debugging, cybersecurity, systems thinking, cross-functional collaboration, project ownership

# **Professional Experience**

#### Senior Web Developer — The New Humanitarian (Remote) • 2019-Present

Lead engineer for the organisation's digital ecosystem, including a Drupal platform hosting 100k+ articles.

- Built a bespoke interactive storytelling framework in SvelteKit used for award-winning investigations.
- Led the development of a new members' portal, fully integrated with the 100k+ article Drupal platform to manage user access and subscriptions.
- Architected backend services, APIs, and automation pipelines that significantly reduced manual publishing steps and improved reliability.
- Strengthened security, data hygiene, and long-term maintainability; partnered with external cybersecurity teams to improve organisational security standards.
- Managed the project and collaboration with an external agency to integrate Stripe for payment platforms, ensuring secure payment processing and financial data flow.
- Delivered internal tools supporting crisis reporting and global field operations.
- Improved CI/CD, documentation, observability, and internal developer workflows.
- Operate as both product thinker and engineer.

### Freelance Interaction Designer & Full-Stack Developer — 2018–2019

- Built interactive web experiences and CMS tools for media and NGO clients.
- Provided consulting on UX, frontend architecture, and system modernisation.

#### Interactive News Designer - Tages-Anzeiger, Zurich • 2015-2018

First developer in the Interaktiv Team, creating high-impact, industry-leading data journalism.

- Built award-winning interactive stories (European Newspaper Award, Swiss Press Award).
- Delivered data visualisations and storytelling tools for large audiences.

### **Lecturer in Web Development — FHGR University of Applied Sciences • 2015—Present**

Teach modern web development and interactive media to Bachelor students. Remote, flexible schedule.

### Selected Achievements

- One World Media Awards (2020, 2022, 2023, 2024), including Coronavirus Reporting Award
- Covering Climate Now Award (2021)
- European Newspaper Award (2015 & 2016)
- Swiss Press Award, 2nd place, Online Journalism (2016)

#### Education

BSc Media Engineering — University of Applied Sciences, Switzerland (2011–2014)

### **Technical Strengths**

- Scalable systems: Maintain high-uptime platforms serving global audiences.
- **Product-led engineering:** Build tools used by used across cross-functional teams.
- Rapid-response tooling: Experience building systems for fast-paced operational needs
- CI/CD & quality: Automated pipelines, testing, monitoring, documentation.
- Ownership: Regularly the lead or sole engineer on major systems.
- Python & AWS: Used for data processing, APIs, automation; experienced with AWS, Cloudflare, Vercel.

### Languages

English (C2; 8 years in South Africa) · German & Swiss German (native) · French (working)

# **Location & Eligibility**

Cape Town-based (aligned with EA/CET time zones).

Swiss citizen; fully eligible for remote employment with UK organisations.

Available for travel as needed.

#### Interests

Trail running, rock climbing, mountain biking, photography, and creative storytelling.